

Get Your Grip on PROVINCIAL CRICKET

Be a Franchise Holder

Sri Lanka Cricket launched the Provincial Cricket Programme officially in December 2007 with a view to enhancing the quality and effectiveness of cricket in the provinces and providing budding players across the country an equal opportunity to showcase their skills and enable them to be considered for selection at national level. It is also an opportunity for young cricketers to play together with members of our National Squad and develop their technique and professionalism.

In order to achieve the above and recognizing the need to have a highly competitive Domestic Cricket Structure, it was decided to conduct the following tournaments annually on a provincial basis.

- * Inter-Provincial Limited Over Tournament
- * Inter-Provincial 4-Day League Tournament
- * Inter-Provincial Twenty 20 Tournament

The Five Provincial Teams formed according to the geographical boundaries are:

**Southern (Ruhuna) * Central (Kandurata) * North Central (Wayamba)
* Western - North * Western - South**

Sri Lanka Cricket invites Expressions of Interest in writing from top Corporates to join hands and partner SLC to introduce a new franchise scheme to promote their image, products and services. You can enjoy benefits such as ownership of teams, team photo opportunities, uniform merchandising, branding at the venue, hospitality and premium seating, extensive media coverage, etc.

Come, be part of the action! Interested parties, please respond on or before January 10th 2010 to the Head of Marketing at the address given below.

