

Media Accreditation for England Tour

March 2012

Terms and Conditions

All media personnel intending to cover the above Tour must complete the relevant Sri Lanka Cricket media accreditation forms and forward it to the "Media Manager – Sri Lanka Cricket, Media Unit, # 35, Maitland Place, Colombo 7, Sri Lanka."

We kindly request you to fill the required form, follow the instructions and forward it on or before **20th March 2012** **Late applications will not be considered.** Please note accommodation at the stadiums is limited; therefore, in order to accommodate Journalists we appreciate your early confirmation. Identification passes would be issued on the following criteria.

Accredited Zones

The Accreditation System will apply to specific, clearly identified areas (zones) within each venue. These zones will be operational and effective from the afternoon of the match until the end of the match on that day or any subsequent 'rain day.'

Zones are as follows:-

- 1) General Venue Access
- 2) Hospitality Areas
- 3) Broadcast Facilities
- 4) Media Center
- 5) Photographers Area
- 6) Playing Area

Note:

(3) / (4) and (5) are the only Areas reserved for Media

Media Facilities

Media facilities at all venues will feature the appended.

- Working positions with power
- Telecommunications and data services
- Fax Bureau
- TV's showing live match
- Wi-Fi
- Light Meals
- Soft Drinks

A desk position at the press enclosure with power supply will be allocated for those who are considered as working journalist by the media unit of SLC.

Overflow seats for journalists to view the game (those media personnel who are not allocated a desk position will be directed to take their seating position, inside the enclosure in the floating seats area.)

Post match press conference is open to both working and non working journalist. Please ensure you take your seats soon after the game, since the press Q and A session will be open to the media after the presentation ceremony or 20 minutes after close of play.

Non-rights Holding Broadcasters

Non-rights Holding Broadcasters will not be allowed access to any venue with broadcast equipment during play, however after the main camera's are switched off the above restriction will be lifted.

Non-rights Holding Broadcasters may access to the Post Match Press Conferences after the end of play with broadcast equipment on the understanding that this equipment is not allowed into the stadium until the start of the post match Press conference.

Subject to space availability, Non-rights Holding Broadcasters wishing to leave their equipment on site may deposit same in the Accreditation Centre or with Sri Lanka Cricket Media Officials. SLC will not take any responsibility for damage or theft.

Please note that Rights Holding Broadcaster's privileges will be actively protected at the tournament and any organization or individual found to be contravening these rules would have his/her accreditation withdrawn immediately.

Media Refreshments

Catering will be made available on each scheduled match day for those media personnel who have been allocated a press box or overflow seat ticket or a photographic match specific bib 'insert' at the match venue only. This will comprise of tea, coffee and soft drinks in the Media Centre and lunch provided by the local Organizing Committee. Lunch or Dinner coupons [tickets] will be issued based on the priority order in the morning of the match.

Accreditation not Transferable

The applicant and the employer (if any) acknowledge that any accreditation granted in respect of the Applicant is personal to the accreditation party and may not be transferred or assigned to any other person. The accreditation remains the property of Sri Lanka Cricket at all times and shall be returned on request.

Grant of request

Sri Lanka Cricket may grant or reject the request for Accreditation in its absolute discretion and after imposing such further terms and conditions as it sees fit. Once granted, Sri Lanka Cricket may revoke Accreditation at any time in its absolute discretion without providing reasons and without being liable to compensate the applicant, accredited party, the employer or any other person.

Allocation of Media Accreditation for Daily/Weekend/News Agencies

- 5 Accreditations to Daily News Papers
- 5 Accreditations to weekend News Papers
- 4 Accreditations to News agencies

Daily News papers and weekend news papers will be issued with 5 accreditations each, however only 2 representatives will be permitted to use the media box facility at any given time.

The 5 Accreditation issued to the daily and weekend papers will be allocated to 2 reporters, 2 photographers and the chief editor.

News Agencies will be issued 4 Accreditations- 2 representatives will be permitted to use the media box facility per day.

The 4 accreditations for news agencies will be allocated to 2 reporters and 2 cameramen.

Floating seats for non right holders TV/Radio/Web/Sports magazines

- 4 Accreditations each for Electronic media both TV and radio none right holders.
- 2 Accreditations each for web sites
- 2 Accreditations each for Sports magazines.

Supporting Letter

To ensure that your application for accreditation meets with favor, please ensure that your submission is authenticated by your respective cricket boards and supported by your organization.

Conduct

The applicant agrees to conduct himself/herself in a way that will not bring the Event and/or the game of Cricket in to disrepute. The applicant agrees not to interfere with other Media Personnel, Spectators, Rights Holders, Officials and Players, terms or play at the event.

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Signature of the Journalist